

**Hayes School of Music**  
**Goals and Action Items: 2008-2009**

**1. Increase the number and amount of scholarships available to music students.**

- 1.1 Secure eight APPal PIE scholarships.
- 1.2 Increase the Student Teacher Tuition Aid Endowment.
- 1.3 Secure additional scholarships to support Music Therapy and Music Industry Studies interns.
- 1.4 Increase grants to foundations and governmental agencies.
- 1.5 Increase giving to the SOAF Annual Scholarship Campaign.
- 1.6 Continue events to raise awareness of scholarship needs (Scholarship Dinner, etc.).

**2. Improve recruiting and retention of qualified music students.**

- 2.1 Continue the Music Faculty Outreach Program (Raleigh).
- 2.2 Involve current students in phone calls to prospective students emphasizing programs with low capture rates (Music Education, Music Performance).
- 2.3 Continue to survey students who were accepted but chose not to attend. Share the results with faculty and consider actions.
- 2.4 Complete the Faculty Artist Series: Vol. III (Vocal).
- 2.5 Develop a CD-ROM using the footage from the UNC-TV project.
- 2.6 Continue support for Cannon Music Camp.

**3. Enhance the image of the Hayes School of Music in the university, community and region.**

- 3.1 Complete the UNC-TV Holiday Scholarship Concert project and distribute them to current and prospective sponsors.
- 3.2 Revise the recruiting materials (Daniels Graphics, Asheboro).
- 3.3 Produce the Alumni Newsletter.
- 3.4 Improve the recruiting poster and mail it to educators.

**4. Strengthen academic advising.**

- 4.1 Continue the Freshman/Transfer Orientation program.
- 4.2 Include policy review in the monthly faculty meetings.
- 4.3 Encourage advisors to maintain regular contact with advisees via the Faculty Web options.

**5. Fully integrate the Recording Studio into the programs of the Hayes School of Music.**

- 5.1 In collaboration with MEISA and the MIS faculty, establish a “Board of Directors” and policies and procedures to manage the companies and contracts.
- 5.2 Maintain professional level technology in the recording studio.
- 5.3 Encourage increased use of the recording studio by performance faculty and students.

**6. Maintain curricular offerings and course offerings of the quality and variety necessary to meet the needs of our students.**

- 6.1 Revise the academic programs to accommodate the new General Education requirements.
- 6.2 Revise the humanities courses in music (includes MUS 2020) to insure inclusion in the new General Education curriculum.
- 6.3 Continue the revision of the Music Education curriculum following the proposals of the Music Education faculty.
- 6.4 Develop a more comprehensive program for performance majors following the proposals of the Performance Initiatives Task Force.
- 6.5 Identify and develop assessment tools for the academic program learning outcomes.

**7. Expand the musical instrument inventory and allocate funds for maintenance.**

- 7.1 Fulfill faculty requests for professional level instrument repair and replacement.
- 7.2 Continue effective piano tuning and maintenance.

**8. Foster the compatibility and collegiality of the music faculty and the rapport between faculty and students.**

- 8.1 Continue the small group meetings to encourage faculty interaction.
- 8.2 Continue the Weekly Notes to facilitate communication.
- 8.3 Encourage faculty interaction through social gatherings.
- 8.4 Maintain open communications and sharing of information via the Dean’s Advisory Council and other appropriate committees and group meetings.
- 8.5 Hold a faculty retreat for all music faculty.

**9. Raise performance standards for students and faculty.**

- 9.1 Emphasize performance quality and teaching skills in hiring new faculty.
- 9.2 Maintain high standards for students via the audition and jury processes.
- 9.3 Discuss potential revisions of the applied level grading policy.
- 9.4 Fulfill faculty requests for funds in support of performance opportunities.
- 9.5 Fulfill faculty requests for funds in support of guest artists.
- 9.6 Hold at least one alumni recital.

- 9.7 Take advantage of collaborative opportunities as they arise (Office of Arts and Cultural Programs, Blowing Rock Stage Company, etc.).

**10. Increase international awareness of music students.**

- 10.1 Continue the development of curricula with global content.  
10.2 Provide support for international guest artists.  
10.3 Continue global performance ensembles (Steel Band, Tabla, African Drumming Ensemble, etc.).  
10.4 Encourage study abroad programs.

**11. Increase the enrollment in non-major courses.**

- 11.1 Expand the offerings in the Humanities courses including on-line instruction.

**12. Improve the Broyhill Music Center to better accommodate the diversity of activities that occur.**

- 12.1 Advocate for the expansion of the Broyhill Music Center.  
12.2 Continue the remodel and/or conversion of interior spaces as funds allow.  
12.3 Secure space in the Hannah Building for the Community Music School.

**13. Expand the use of technology and increase its accessibility to students and faculty.**

- 13.1 Offer technology workshops for music faculty (web page updates, on-line faculty reporting, classroom technology).  
13.2 Select and install sight-singing software in the new computer lab.

**14. Anticipate and plan for faculty changes brought about by growth, shifts in student enrollment patterns, and areas of need (i.e., quantity). Current areas of concern include: music industry studies, music therapy, music history (in relation to new General Education requirements), select applied areas (e.g., piano, trumpet, trombone, voice), music education (strings), jazz studies.**

- 14.1 Hold discussions with various groups (e.g., Dean's Advisory Council, SPC) concerning areas of greatest need as position openings occur.  
14.2 Advocate for additional positions to meet goals of the Strategic Plan and the new General Education requirements.  
14.3 Modify faculty responsibilities as interests and abilities change.  
14.4 Consolidate part-time positions to form full-time positions.

**15. Encourage and support faculty efforts in teaching, performance and creative/scholarly activity.**

- 15.1 Continue the Outstanding Teaching Award.
- 15.2 Fulfill faculty requests for funds in support of off-campus performance, service and study.
- 15.3 Reduce the faculty teaching load to 9.0 hours.
- 15.4 Explore opportunities for reduced faculty teaching load to pursue grant activity.

**16. Enhance communication with and involvement of alumni.**

- 16.1 Produce the annual Alumni Newsletter.
- 16.2 Increase giving to the SOAF Annual Scholarship Campaign.
- 16.3 Involve SOAF members in an off-campus alumni event.

**17. Participate fully in the important campus discussions and decision-making processes.**

- 17.1 Maintain faculty morale and instructional excellence in the event of collegial reorganization.
- 17.2 Identify “action items” related to the “initiatives” of the university Strategic Plan.
- 17.3 Plan for the implementation of the new General Education requirements.